

Medicine Lodge Peace Treaty

Contact Sara Whelan at 620-886-0507 for more information

SPONSORSHIP OPPORTUNITIES:

Ace High Partner: \$5,000 or more

Heritage Partner: \$3,000 or more

Pageant Scene Sponsor (See back for Scene List)	\$ 1,000 per scene \$26,000 *
Costume Sponsor	\$5,000 *
Street Dance or Indian Village Sponsor	\$10,000 *
Sound Sponsor	\$12,000 *
Advertising Sponsor	\$ 20,000 * ¹
Memorabilia Sponsor	Ad Rates Below

*'d items are the amounts we estimate we will spend for this category, not the amount we expect for a sponsorship. There may be more than one sponsor per category.

EXAMPLE: ten \$1,000 sponsors for the Indian Village.

SPONSORSHIP PRIVILEGES:

All advertisers may pick up a free Pageant Poster at the Peace Treaty Office after June 1st

\$125	1/8 Page Ad – Black & White		2 Pageant tickets
\$250	1/4 Page Ad – Black & White		4 Pageant tickets
\$500	1/2 Page Ad – Black & White	Logo on “Sponsors” page	6 Pageant tickets
\$1,000 or more	Full Page Ad – Black & White	Logo on “Sponsors” page & Banner	10 Pageant tickets
		⁴ Scene Sponsor– Logo on <u>Scene</u> Page	
\$3,000	Full Page Color Ad Inside of Program	Logo on “Sponsors” page & Banner	16 Pageant tickets
\$5,000	Full Page Color Ad Back Cover of Program, Inclusion in Radio Ads, Small Logo on Front Cover	Logo on “Sponsors” page & Banner	30 Pageant tickets

BANNER - on fence north of amphitheater – 3’ x 6’ banner with grommets – provided by sponsor or we can have made. Est. cost <\$100. Order banner with us by 8-1-11. Banners to be received for display by: 9-15-11.

AD RATES

1/8 Page
\$125

1/4 Page
\$250

1/2 Page
\$500

Full Page
\$1,000

Ad copy deadline: 8-1 + Must be camera ready

Payment is due when you submit your ad**

Send to Peace Treaty, P.O. Box 128, Medicine Lodge, KS 67104

**We are a non-profit 501(c)(3) organization. We do not have office staff to bill for ads, so would appreciate your sending payment with your ad copy or sponsorship by the 8-1 deadline.

THE SCENES:

1. The Signing of the Treaty of 1867 – 34th Star & The Treaty
Flashbacks to earlier times
2. The Spirit of the Prairie – Prairie Flowers
The Age of Discovery:
3. Prologue – Father Marcos
4. Prologue – Spanish Dancers & Cavaliers
5. Coronado
6. Flags of the Empire
The Age of Exploration:
7. Lewis & Clark
8. Zebulon Pike
The Age of Settlement:
9. First to Live on the Prairie: Frontiersmen/Early Settlers
10. Pony Express
11. Stagecoach
Outlaws
12. The Cattleman – Chuck wagon
13. The Wagon Train
Subplot - life on the prairie
Indians
Cavalry

13 Scenes
